



CITY SNIPPETS

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GUSMER ENTERPRISES TO INVEST \$38.2M AND CREATE 73 JOBS AT TRIVIUM CORPORATE CENTER

On April 12, the City of Hickory, Catawba County, and the Catawba County Economic Development Corporation (EDC) announced Gusmer Enterprises, Inc. as the fifth tenant in the Trivium Corporate Center. Gusmer Enterprises is headquartered in Mountainside, NJ with manufacturing facilities in Wisconsin and California. Gusmer Enterprises plans to construct a 135,000 square foot manufacturing facility to produce liquid filtration media and devices which are used in the food, beverage, and pharmaceutical industries, including filtration products that are used in the production of COVID-19 treatments. Over the next five years, Gusmer Enterprises plans to create 73 jobs and invest a minimum of \$38.2 million in new facility construction, machinery, and equipment. Salaries for new employees will vary by position and experience with an overall average salary of \$44,000, which is higher than the Catawba County average wage. The expansion of Gusmer Enterprises' production was necessitated by growing market demand for its filtration products.

"As Gusmer began to review locations for our new manufacturing site, our goal was to identify a geographic location that offered an exceptional workforce, a competitive cost structure, and collaborative local partners that would help to execute our aggressive timeline," said Marla Gusmer Jeffrey, President of Gusmer Enterprises, Inc. "After a comprehensive search with the many organizations involved in our project, we determined that Trivium Corporate Center, in the City of Hickory, Catawba County was the best fit for our new manufacturing site needs. As a 3rd generation family owned and operated business, we look forward to developing a long-standing relationship with the people and organizations

in Hickory and Catawba County."

"We are honored that a company which produces products used in the process to combat the global pandemic has chosen Trivium Corporate Center," said Randy Isenhower, chair, Catawba County Board of Commissioners. "They join a well-respected list of advanced manufacturers that have found a new home at Trivium, and their decision to locate in Catawba County is another testament to the quality of our workforce and training capabilities."



NEW TRIVIUM TENANT:



"We realized at the beginning of the pandemic that there would be an opportunity to attract critical and essential industries to our area and supported establishing them as a target for economic development," added Hank Guess, City of Hickory Mayor and chair, Trivium Corporate Center Board of Directors. "It is rewarding to be announcing, within months of each other, two companies that provide products for similar markets considered to be critical and essential which plan to invest a combined total of almost \$100 million in our community."

"Trivium Corporate Center was created to attract high-quality, low-impact manufacturers by providing a location that is close to amenities, training

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ADDRESS

76 North Center Street

WEBSITE

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PHONE

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ISSUE

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HICKORY CITY COUNCIL

Tuesday, July 20
7 p.m.

Julian G. Whitener
Municipal Building (City Hall)
www.HickoryNC.gov



INDEPENDENCE DAY CLOSURE

City Offices will be CLOSED on
Monday, July 5, in observance of
Independence Day.



DOWNTOWN HICKORY FARMERS MARKET

Wed: 10 a.m. - 2 p.m.

Sat: 8 a.m. - 1 p.m.

The Sails on the Square
www.HickoryFarmersMarket.com

JUNIOR HMA

Exhibition Now Open
Hickory Museum of Art
Sponsored by: City of Hickory
www.HickoryArt.org

For more events, check
www.HickoryEventsCalendar.com

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opportunities, and interstate connectivity," said Mick Berry, Catawba County Manager and Trivium Corporate Center President. "The vision of the Catawba County Board of Commissioners and the Hickory City Council, along with the support of the voters who approved the bond funds that made that vision a reality, has done just that, and we are proud to be a part of that success."

"The strong partnerships between economic development, education, and government in Catawba County is unique. Our efforts to assist existing employers and future new employers like Gusmer Enterprises show that we are committed to supporting their workforce needs over the long-term," said Garrett Hinshaw, chair of Catawba County EDC and President of Catawba Valley Community College. "K-64, CVCC's Workforce Solutions Complex, the Manufacturing Solutions Center, Hickory4Vets, Apprenticeship Catawba, and other workforce-oriented opportunities available to every company in Catawba County, as well as the investments we have made to develop quality sites and buildings and communities, provide a 1-2-3 punch that shows we are committed to providing a qualified, trained workforce and the industry support that will help them thrive in Catawba County."

Gusmer Enterprises' new manufacturing operation will house multiple departments, with plans to hire for a variety of positions, including production, maintenance, quality, and engineering in the first few years. Hiring is expected to begin in late 2021 through 2023.

COVID-19 VACCINE INFORMATION

Catawba County Public Health, Catawba Valley Health System, and Frye Regional Medical Center are working together to schedule COVID-19 vaccination appointments for everyone 16 and older. Due to an increase in vaccine supply, it's easier and quicker than ever to get vaccinated in Catawba County. Call 828-282-2002 (Monday through Friday, between 8 a.m. - 5 p.m.) for an appointment today. Appointments can also be requested online at www.CatawbaVaccine.org.

YOU HAVE A
SPOT.
TAKE YOUR
SHOT.



KEEP HICKORY CLEAN, GREEN, & BEAUTIFUL. BE A LITTER QUITTER!

Learn more at
[www.HickoryNC.gov/
litter-quit](http://www.HickoryNC.gov/litter-quit)

EMPLOYMENT OPPORTUNITIES WITH THE CITY OF HICKORY

The City of Hickory employs approximately 650 full-time positions across all departments, with an additional 80 part-time employees. The City's talented and diverse workforce is committed to the exhibiting the BE C.I.T.Y. culture, which includes the core values of being Customer focused, Innovative, a Team player, and Your best you. If you are looking for a career change or new job opportunity, consider joining the City of Hickory team today! The City of Hickory is currently recruiting for several positions, including police officers and maintenance workers. For more information about the City of Hickory's competitive benefits package and a complete list of current job opportunities, please visit: <https://www.hickorync.gov/employment>.

